SYMBIOSIS CENTRE FOR INFORMATION TECHNOLOGY

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Report on iTELF's SPROUT IT 2020-2021

1. Title of the Event: **SPROUT IT 2020**
   Theme: SQUARE-ONE-VANTAGE, *Unfolding the Entrepreneurial Mindset*

2. Date of Event: 26 October 2020

3. Duration**:** 10AM - 4 PM

4. Location: Virtual platform- Google Meet | Livewebinar Platform

5. Objective(s): The aim was to unfold the thoughts, ideas, ways, attempts, mindset, and the perspective of the already established field icons and let our students listen to their success journey, helping many of them to be successful entrepreneurs in the future.

6. Number of Participants: 186

7. Name of Resource Person:

   - Sairam Reddy (Co-Founder Urban Kissan)
   - Arman Sood (Co-Founder Sleepy Owl)
   - Adit Chouhan (Founder CLICKS Technologies)
   - Deepa Sayal Author & Founder ADGOnline
   - Vaibhav Khandelwal (Co-Founder & CTO Shadowfax)

8. Outcomes/Deliverables:
   - Live Session of speakers from different IT or business backgrounds and established Businesses.
   - Business Management Games and Activities to build an entrepreneurial mindset in students.
   - Certification to the winners and runner-ups and Idea Guidance from Faculty Mentors of SCIT.
   - An experience for the team and participants to explore the Startup-skillset requirements, the Mindset required, and how to manage the solution for the challenges in the entrepreneurial journey.

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9. Brief Report:

In the midst of a pandemic, health and safety must come first. For the very reason, iTELF's Sprout IT decided to make its Year 2020 version, which is **SQUARE ONE VANTAGE,** a full virtual event. The 26th of September marked the beginning of management events at the Symbiosis Centre for Information technology.

The SPROUT IT 2020 event was hosted on a virtual platform under the guidance of Prof. Apoorva Kulkarni & Mr.Raghav Sandhane. The event was divided into two parts, the first half, that was completely devoted to the Panel discussion on Mapping the entrepreneurial Mindset from Square One and the second part of the event included the activities that were designed exclusively for the SCIT students.

Event Part 1 - Panel Discussion (First half of the day-10AM to 1:30 PM)
Platform - LiveWebinar
Duration- 3.5 hours.
Number of attendees - 311

The event was hosted by iTELF team by giving a warm opening speech & playing a theme video, followed by the insightful words of our esteemed Director, Dr. Dhanya Pramod, and a great panel discussion in the first half of the day. The Panel discussion ended with a vote of thanks by Mr.Raghav Sandhane (ITELF Faculty Coordinator).

The keynote speakers for the day were, Ms.Deepa Sayal, Founder of ADG Online, Mr.Sairam Reddy Co-Founder of Urban Kissan, Mr.Arman Sood Co-Founder of Sleepy Owl and Mr. Vaibhav Khandelwal Co-Founder of Shadowfax, and the moderator Mr. Adit Chouhan, Founder & Digital Marketing Head - The Clicks Technologies.

SCIT's iTELF team is grateful to the Speakers, faculty, and all the students for a day full of wonderful learning experiences. Students were actively interacting with the panel via the chat box feature of the LiveWebinar Platform. A token of appreciation was given to the speakers for sharing insightful knowledge with the attendees towards the end.

Event Part 2: Activities: NumeroWhoKnow, *You Never Know Who Will Win!*
Platform - Google Meet
Duration- 2 hours.

The activities were planned to give a practical experience to the students about how the various factors come in between when you try to connect the Entrepreneurial mindset and the success

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Celebrating 50 Years of Excellence

level. The activity was named as **Battle of Divisions** & included 2 Rounds where only 1 team per division will make it to the last round and only 1 division will be the winner.

The Activities successfully ended with the declaration of the results by the jury, Prof. Shaji Joseph, and Prof. Mugdha Kulkarni.

In the end, One Division emerged as the Winner, and one division was declared as the runner up. We shared the E-certificates to both the Winners team and Runner ups, and winner team got the One Year subscription of the Cyber Security Webinar Platform as a prize to mark their division's position on top.

Promotions & Media

The Web and Media Team shared a helpful hand for all the promotions and marketing with an increase in social media engagement at an exponential level. The SPROUT IT 2020 event was put across social media channels viz. Instagram, Facebook, and LinkedIn. A lot of engagements with prize distribution social media drills were performed to guess the speakers and their companies that added a plus point in the presence of iTELF on social media. On the live event Day, the countdown posters received a response of 60 to 100 likes on each post which was ideally a good number. With the increased number of followers and visitors, the team successfully reached a good count which is more than 400. A Theme video was created by the team to boost the Theme Launch and to give a kick start to the event on D-Day.

Communications:

The communication part was successfully done by the Email handling team that included communication to students, faculty, speakers, and all the event-related information, inquiries were proactively entertained in time. A Thank you note to all the Audience, host, and members was floated for being a part of the Event.

Social Media Presence

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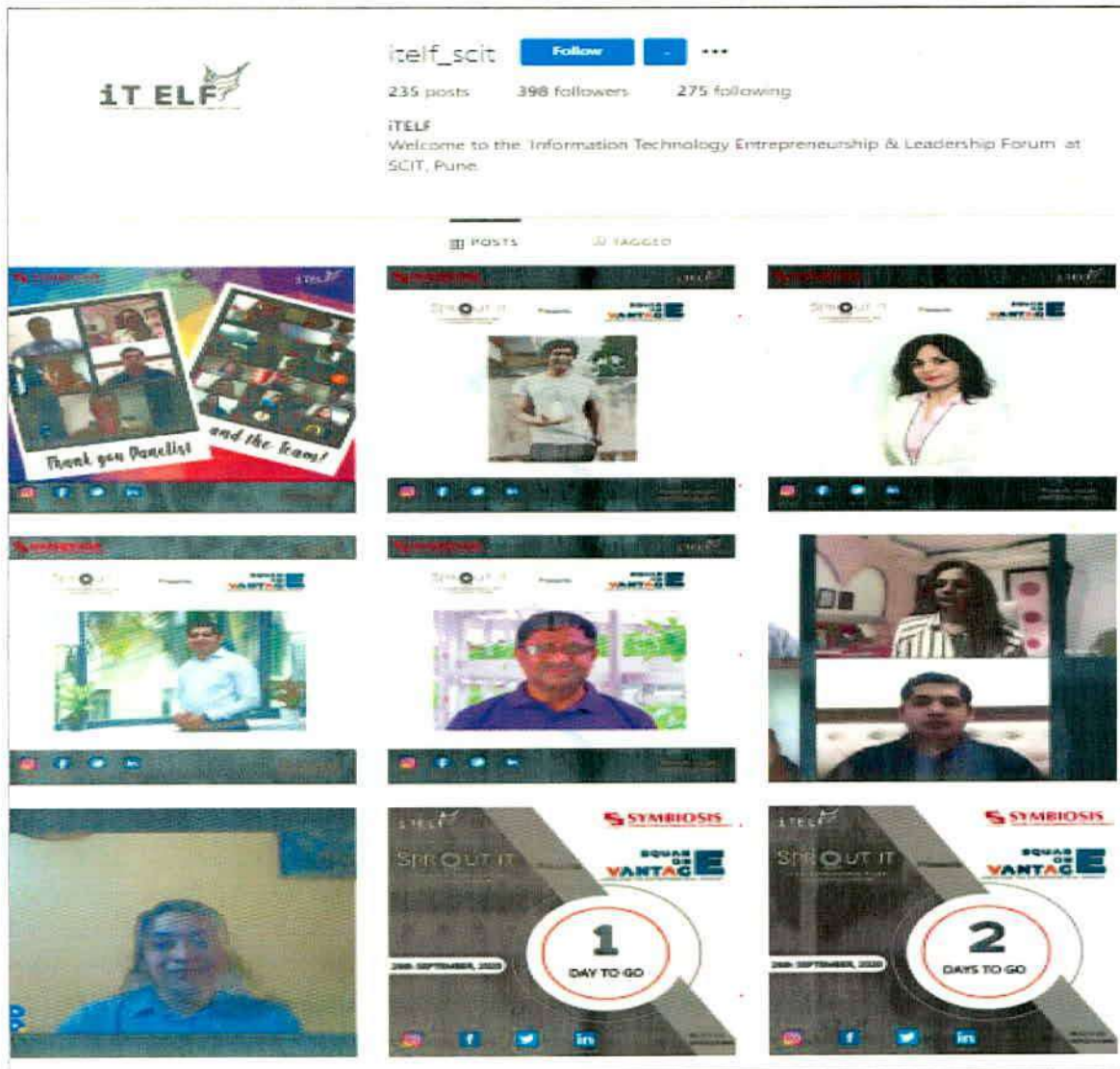
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SYMBIOSIS

Golden Jubilee
1971-2021

Celebrating 50 Years of Excellence

Dr. Dhanya Pramod

Director SCIT

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SCIT